

Squared Online is the award-winning marketing course for tomorrow's digital leaders. It's an advanced level certificate developed with Google, endorsed by the IPA and IAB and accredited by CPD.

90%

felt more confident discussing digital strategy



Foster knowledge sharing

Connect with peers and subject matter experts via live classes and group projects to form your own network of digital experts and enhance your understanding of the 'big picture' across the digital landscape

72%

progressed in their career within three months



Build digital confidence

Upgrade your knowledge through a varied and multi-faceted course comprising individual and group activities, theory, real life case studies and business scenarios to give you the expertise to confidently communicate with different stakeholders in everyday working practices

82%

would recommend Squared Online to a friend



156 hours of practical learning

Learn by interacting with expert tutors and renowned guest speakers through live classes, discussions, white boards and other virtual collaboration tools, on a course with a cutting-edge framework designed to make you think like a digital leader

4.15%

average student score for the course



Tangible results

72% of our graduates have improved their careers through salary increases, promotions and more responsibility at work within 3 months of graduation

“ Our significant investment in Squared is part of our commitment to our staff, helping them to develop their career and giving our clients access to a plentiful pool of digital expertise. It's rare to find a marketing education initiative that gives our people the tools and knowledge to recognise emerging opportunities in digital marketing. **”**

Rob Shaw Epiphany Group CEO

Developed with Google

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